



## BlueWave Studios

### Company Profile

BlueWave Studios is a professional web and graphic design company. Specializing in small to medium-sized businesses, we provide comprehensive technology and marketing services. Whether you need to improve your corporate internet identity or enhance its online capabilities, BlueWave can structure a branding and technical solution to serve your business objectives.

We take pride in providing highly customized and innovative solutions for each client. The key to achieving our level of quality lies in our understanding of three fundamental ingredients for successful projects — ideas, implementation and service. Only when these meet do you get effective solutions for growing a business.

We put the web to work for you.

### Services

Your website often provides the first impression of you to the customer. As use of the internet becomes ever more universal, it is vital for companies to present a website that projects both its professionalism and its understanding of the public. From logo creation to website design to database integration, we apply our expertise to maximize ROI for your business.

Some of our most popular solutions are:

- Web Design
- Graphic / Print Design
- Product Branding / Identity
- Interactive / Information Collecting Sites
- E-commerce
- Database Design to Increase Efficiency and Scalability
- Custom Inventory Control and Information Management

BlueWave Studios affords you both the creative and technical means for a robust presence on the web.

### Technical Competencies

#### Design

Adobe PhotoShop, Illustrator, InDesign, ImageReady, FrontPage, Flash, Macromedia Studio MX

#### Programming

HTML, CSS, ASP, PHP, DB2/SQL, MySQL, DHTML, JavaScript, Oracle, Sybase, SQLServer2000, Access, COBOL, JCL



## **BlueWave Studios**

### **Design Philosophy**

A successful web site must utilize design diversity. A highly technical site may have incredible capabilities, but usually lacks aesthetic value and user-friendliness. On the other hand, a site developed solely on the basis of graphical content may look wonderful and appear user-friendly, but will inevitably lack the necessary back-end structure and technical capabilities which would allow it to be a greater asset to your business.

Similarly, to achieve successful branding of a company or product requires not only creating eye-catching and memorable visuals, but also a deep understanding of your target audience.

BlueWave understands these important principles, and can bring the individual pieces together into a well-designed, well-functioning, and appealing site or brand.

### **Location**

BlueWave is located in Okemos, MI and Philadelphia, PA.

### **Contact Us**

For more information, please email us at [contact@bluewavestudios.com](mailto:contact@bluewavestudios.com), and a BlueWave representative will respond shortly.

Or call us at (517) 599-0886.

Please visit our website at [www.bluewavestudios.com](http://www.bluewavestudios.com)